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**Paris City Council and Lamar County Commissioners Support Campbell Soup Company's Investment in New Product Line at Facility in Paris, Texas**

Paris, TX – On October 23, 2017 the Paris City Council and on October 31, 2017 the Lamar County Commissioners approved a property tax abatement in support of a proposed new product line the Campbell Soup Company's facility in Paris, Texas. The Lamar County and the City of Paris's offer of a 10-year property tax abatement is expected to help Campbell corporate approval of a capital plan to invest approximately \$33.8 million in its local operation.

First opening their plant in 1964, Campbell has been a consistent part of the business and industry community in Paris, and remains one of the top employers in Lamar County. This newest expansion is the latest in a list of new projects taken on by the plant. In recent years, Campbell has expanded to incorporate several new product lines with the assistance of tax abatements provided by the City and Lamar County, including their V8 Fusion line and Ready-to-Eat meals.

"As one of our oldest employers, Campbell Soup is an essential part of the Paris, Texas business community. Lamar County and the City of Paris are proud to support Campbell to help attract manufacturing investment and retention of high wage jobs. We understand that food manufacturing investment is a competitive process for global companies operating in multiple states and countries," said, Michael Paris, Executive Director for the Paris EDC.

Brett Dunson, Senior Director of Operations at Campbell added, "Our industry is highly competitive and rapidly changing. An important part of our continued success has been the deep relationship between our facility and the Paris community. With the support provided by the City and Lamar County, we can remain competitive both internally and with other food brands. Being able to adjust to changing consumer tastes so quickly allows us to ensure that we can keep good jobs here in Paris, Texas for years to come."

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