

Retail Supply Detail Index Summary



Geography: 70 Miles: Paris (Custom)

Date: November 6, 2019

Index Base Average = 100

Index Base File: Entire US

Demographic Overview (2016A)

Total Population	802,908	Total Households	301,829	Median Income	\$50,870.00
% Male Population	49.5%	Average Household Size	2.6	Per Capita Income	\$26,288.00
% Female Population	50.5%	Household Growth from 2000 to 2010	24.5%	Average Household Income	\$69,159.00
Median Age	39.3	Total Housing Units	342,047	Employees	262,965
Population Density	52.2	% Occupied Housing Units	88.2%	Establishments	24,543
		% Vacant Housing Units	11.8%		

2016 Retail Supply by Store Type	Aggregate Dollars	Average Dollars	Percent of Total	Index
Building Material & Garden Equipment & Supply Dealers	\$1,323,719,918.00	\$4,385.66	9.1%	141
Total Building Material & Supply Dealers	\$1,145,892,368.00	\$3,796.49	7.9%	139
Hardware Stores	\$81,647,140.00	\$270.51	0.6%	119
Home Centers	\$463,685,264.00	\$1,536.25	3.2%	103
Other Building Materials Dealers	\$572,925,469.00	\$1,898.18	3.9%	210
Paint and Wallpaper Stores	\$27,634,495.00	\$91.56	0.2%	88
Total Lawn and Garden Equipment and Supplies Stores	\$177,827,551.00	\$589.17	1.2%	151
Nursery and Garden centers	\$147,315,202.00	\$488.07	1.0%	147
Outdoor Power Equipment Stores	\$30,512,349.00	\$101.09	0.2%	175
Clothing & Clothing Accessories Stores	\$413,053,083.00	\$1,368.50	2.8%	63
Total Clothing Stores	\$319,396,864.00	\$1,058.20	2.2%	67
Childrens and Infants Clothing Stores	\$8,062,453.00	\$26.71	0.1%	33
Clothing Accessories Stores	\$25,357,272.00	\$84.01	0.2%	103
Family Clothing Stores	\$164,482,856.00	\$544.95	1.1%	62
Mens Clothing Stores	\$4,345,072.00	\$14.40	0.0%	19
Other Clothing Stores	\$43,935,836.00	\$145.57	0.3%	108
Womens Clothing Stores	\$73,213,375.00	\$242.57	0.5%	73
Total Jewelry, Luggage & Leather Goods Stores	\$42,172,891.00	\$139.72	0.3%	46
Jewelry Stores	\$35,942,700.00	\$119.08	0.2%	43
Luggage & Leather Goods Stores	\$6,230,191.00	\$20.64	0.0%	71
Shoe Stores	\$51,483,328.00	\$170.57	0.4%	58
Electronics & Appliance Stores	\$267,348,342.00	\$885.76	1.8%	112
Household Appliance Stores	\$58,988,320.00	\$195.44	0.4%	154
Electronics Stores	\$208,360,023.00	\$690.32	1.4%	104
Food & Beverage Stores	\$1,310,538,423.00	\$4,341.99	9.0%	73
Beer, Wine, & Liquor Stores	\$148,856,321.00	\$493.18	1.0%	108
Total Grocery Stores	\$1,073,996,200.00	\$3,558.29	7.4%	67
Convenience Stores	\$154,859,396.00	\$513.07	1.1%	221
Supermarkets and Other Grocery (except Convenience) Stores	\$919,136,804.00	\$3,045.22	6.3%	60
Specialty Food Stores	\$87,685,902.00	\$290.52	0.6%	150
Foodservice & Drinking Places	\$1,277,934,382.00	\$4,233.97	8.8%	74
Drinking Place - Alcoholic Beverages	\$24,523,125.00	\$81.25	0.2%	34

Restaurants and Other Eating Places	\$1,201,162,249.00	\$3,979.61	8.3%	80
Special Foodservices	\$52,249,008.00	\$173.11	0.4%	35
Furniture & Home Furnishings Stores	\$331,443,402.00	\$1,098.12	2.3%	113
Furniture Stores	\$225,750,162.00	\$747.94	1.6%	143
Total Home Furnishing Stores	\$105,693,241.00	\$350.18	0.7%	78
Floor Covering Stores	\$55,913,439.00	\$185.25	0.4%	112
Other Home Furnishings Stores	\$49,779,801.00	\$164.93	0.3%	58
Gasoline stations	\$1,892,386,626.00	\$6,269.73	13.0%	152
General Merchandise Stores	\$1,355,869,557.00	\$4,492.18	9.3%	79
Department Stores	\$281,289,533.00	\$931.95	1.9%	78
Total Other General Merchandise Stores	\$1,074,580,024.00	\$3,560.23	7.4%	79
Warehouse Clubs and Super Stores	\$781,801,108.00	\$2,590.21	5.4%	67
All Other General Merchandise Stores	\$292,778,917.00	\$970.02	2.0%	145
General Merchandise, Apparel and Accessories, Furniture and Other Sales	\$2,740,687,772.00	\$9,080.26	18.9%	86
Health & Personal Care Stores	\$593,762,847.00	\$1,967.21	4.1%	71
Cosmetics, Beauty Supplies and Perfume Stores	\$25,998,202.00	\$86.14	0.2%	51
Optical Goods Stores	\$26,375,364.00	\$87.39	0.2%	78
Other Health and Personal Care Stores	\$53,069,646.00	\$175.83	0.4%	93
Pharmacies and Drug Stores	\$488,319,635.00	\$1,617.87	3.4%	71
Miscellaneous Store Retailers	\$300,445,882.00	\$995.42	2.1%	95
Florists	\$18,700,160.00	\$61.96	0.1%	122
Total Office Supplies, Stationery, & Gift Stores	\$72,840,116.00	\$241.33	0.5%	103
Gift, Novelty, and Souvenir Stores	\$44,847,248.00	\$148.58	0.3%	109
Office Supplies and Stationery Stores	\$27,992,869.00	\$92.74	0.2%	95
Other Miscellaneous Store Retailers	\$165,483,444.00	\$548.27	1.1%	90
Used Merchandise Stores	\$43,422,162.00	\$143.86	0.3%	92
Motor Vehicle & Parts Dealers	\$3,858,872,887.00	\$12,784.96	26.6%	130
Automotive Dealers	\$2,987,810,429.00	\$9,899.01	20.6%	118
Automotive Parts, Accessories, & Tire Stores	\$381,673,000.00	\$1,264.53	2.6%	174
Other Motor Vehicle Dealers	\$489,389,458.00	\$1,621.41	3.4%	252
Nonstore retailers	\$1,307,662,186.00	\$4,332.46	9.0%	80
Sporting Goods, Hobby, Book, & Music Stores	\$300,133,270.00	\$994.38	2.1%	155
Total Book Stores and News Dealers	\$16,600,257.00	\$55.00	0.1%	52
Book Stores	\$13,641,835.00	\$45.20	0.1%	56
News Dealers and Newsstands	\$2,958,422.00	\$9.80	0.0%	40
Total Sporting Goods, Hobby, & Musical Instrument Stores	\$283,533,013.00	\$939.38	2.0%	176
Hobby, Toys and Games Stores	\$54,359,890.00	\$180.10	0.4%	130
Musical Instrument and Supplies Stores	\$3,267,321.00	\$10.83	0.0%	39
Sew/Needlework/Piece Goods Stores	\$12,446,463.00	\$41.24	0.1%	154
Sporting Goods Stores	\$213,459,339.00	\$707.22	1.5%	206
Total Annual Retail Supply*	\$14,533,170,806.85	\$48,150.31		100

**Total Annual Retail Supply includes the major store types in bold (not including GAFO).*

Top 10 Major Store Types

Motor Vehicle & Parts Dealers	\$3,858,872,887.00
General Merchandise, Apparel and Accessories, Furniture and Other Sales	\$2,740,687,772.00
Gasoline stations	\$1,892,386,626.00
General Merchandise Stores	\$1,355,869,557.00

Building Material & Garden Equipment & Supply Dealers	\$1,323,719,918.00
Food & Beverage Stores	\$1,310,538,423.00
Nonstore retailers	\$1,307,662,186.00
Foodservice & Drinking Places	\$1,277,934,382.00
Health & Personal Care Stores	\$593,762,847.00
Clothing & Clothing Accessories Stores	\$413,053,083.00

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